

Belmont County Agricultural Society
P. O. Box 704
St. Clairsville, OH 43950



February 1, 2025

Dear Community Supporter,

I hope this letter finds you well. I am writing to inform you of an important update regarding our partnership with The Journal regarding the Belmont County Fair tab. After careful consideration and ongoing discussions, we have decided to transition to a new fair tab company, **Stone Creek Marketing and Management**, to ensure a more streamlined and efficient process, ultimately delivering better outcomes for all parties involved.

This change is part of our continuous effort to improve our operations and provide enhanced service to our partners and clients. We believe the new fair tab provider will offer a superior experience, with advanced features and a stronger support system to address any concerns or needs more effectively.

What does this mean for you?

- Minimal Disruption: We anticipate no significant disruptions in our business transactions. Any existing agreements and terms will remain the same during this transition.
- Improved Services: With the new company, we expect faster processing times, improved accuracy, and more responsive customer support.
- Ongoing Communication: Our team will be available to assist with any questions or concerns you may have during this transition period.

We greatly value your business and look forward to continuing our successful partnership with even greater efficiency and service quality. Should you have any questions about this transition or how it may affect your interactions with us, please do not hesitate to contact us directly.

Thank you for your understanding and continued support.

Sincerely,

Ed Campbell

Belmont County Agricultural Society President

Madyson Wildes

Belmont County Agricultural Society Assistant Secretary

THE OFFICIAL BELMONT COUNTY FAIR BOOK

2025 Advertising



176th Annual
BELMONT COUNTY FAIR

September 1 - 7, 2025

Dear Community Supporter,

Plans are under way for the 176th annual Belmont County Fair! Although the fair takes place in September the 4-H and FFA exhibitors are already busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

This is your opportunity to support the kids of Belmont County by placing an ad in the Official Fair Book. This is a great opportunity to gain exposure throughout the community at a VERY economical cost. The sales for this project cover the cost of the book, providing 4-H & FFA families with all the details they need to know for a successful fair.

FAIR BOOK DETAILS

This is the 'go to guide' for all the fair activities!

- Junior and Senior Fair Rules & Entry Forms.
- 2025 calendar of events.
- Full color cover and black print inside
- 3,000 copies are distributed in June plus an electronic version is posted on-line at www.BelmontCountyFair.org



- **ADVERTISERS NEEDED!**
- Quality Magazine Style
- Easy to use layout
- Four Ad sizes to choose from



Includes all resources and requirements for 4-H, FFA and Senior Fair participants to participate at the annual Belmont County Fair.

***Published by The Belmont County
Agricultural Society.***

RESERVE YOUR FAIR BOOK AD SPACE BY APRIL 18, 2025!

See following pages for details on fair book ad options and submission details.

2025 BELMONT COUNTY FAIR BOOK AD PRICES & SIZES

FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$695
(based on availability)
- B. Full color internal pages: \$595
(based on availability)
- C. Black & white internal pages: \$415

QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)
b/w only: \$215
(based on availability)
- B. Black & white internal pages: \$175

BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

PREMIUM POSITIONS
in the Events
Section in the
front of the
Fairbook!
(Limited to 6 spaces.
Based on availability)

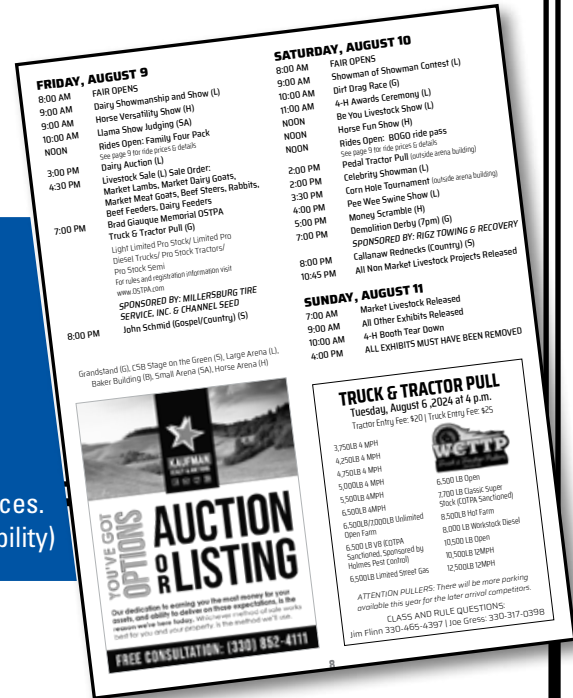
HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345
(based on availability)
- B. Black & white internal pages: \$295

Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or jonna@mcsprintsource.com for more information.



Expanded Advertising Opportunities in 2025!

This year, we are offering ad placements in four counties—giving you more exposure with the convenience of a single booking. Better yet, **receive a 15% discount when you repeat your ad in multiple fair books!**

- ▶ **Holmes County (Millersburg)** – Ads due March 7, 2025
- ▶ **Belmont County (St. Clairsville)** – Ads due April 18, 2025
- ▶ **Muskingum County (Zanesville)** – Ads due May 1, 2025
- ▶ **Tuscarawas County (Dover)** – Ads due May 9, 2025

2025 Belmont County Fair Book Advertiser Contract

| FAIR BOOK Black & White Interior Ads | FAIR BOOK Color Ads - Limited Availability |
|--|--|
| <input type="checkbox"/> 1/4 Page \$ 175 - <i>\$148.75 for additional ads</i> <input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215 Limited Availability <input type="checkbox"/> Half Page \$ 295 - <i>\$250.75 for additional ads</i> <input type="checkbox"/> Full Page \$ 415 - <i>\$352.75 for additional ads</i> <input type="checkbox"/> Business card \$ 115 - <i>\$97.75 for additional ads</i> | <input type="checkbox"/> Back Cover \$ 695 <input type="checkbox"/> Full Page \$ 595 - <i>\$505.75 for additional ads</i> <input type="checkbox"/> Half Page \$ 345 - <i>\$293.75 for additional ads</i> |

REPEAT YOUR AD IN OTHER COUNTY FAIR BOOK TO SAVE \$\$! _____ *Holmes County Fair book (Deadline 3/8/25)*

15% discount for repeating the same ad (prices listed above). _____ *Tuscarawas County Fair book (Deadline 5/9/25)*

YES! Please repeat my ad in the following at a discount: _____ *Muskingum County Fair book (Deadline 5/1/25)*

ADVERTISING DEADLINE IS APRIL 18, 2025!

Please indicate one of the following: My ad will come press ready - materials due **April 23, 2025**
 I will need my ad designed.
 Please submit logo, photos and ad copy with this contract. See below.*

Business Name: _____

Contact: _____

Mailing Address: _____

Phone(s): _____

E-mail(s): _____ Please Invoice us. **Terms: Net 30**

Send Invoice to: _____

***AD COPY** Details/Instructions:

To secure your space please return this contract by April 18, 2025 to:
 Make Checks payable to: Stone Creek Marketing & Management LLC

Stone Creek Marketing
 Attn: Jonna Cronebaugh
 220 W Jefferson Street
 Stone Creek OH 43840
 Cell: 330.243.6373
Email: jonna@mcsprintsourc.com

Please send all ad materials in hi resolution pdf, jpg, eps,
 or tif format to: jonna@mcsprintsourc.com