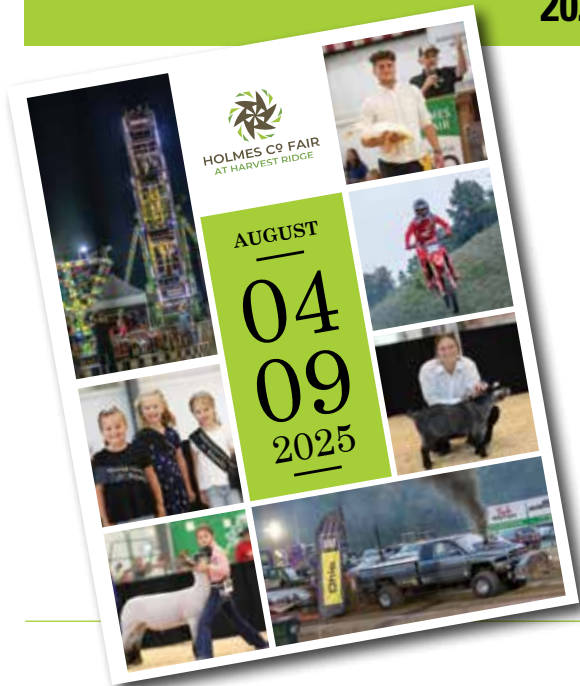


# THE OFFICIAL HOLMES COUNTY FAIR BOOK

## 2025 Advertising



## HOLMES CO FAIR AT HARVEST RIDGE

Dear Community Supporter,

Plans are under way for the 102nd annual Holmes County Fair! Although the fair takes place in August the 4-H and FFA exhibitors are already busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

This is your opportunity to support the kids of Holmes County by placing an ad in the Official Fair Book. This is a great opportunity to gain exposure throughout the community at a VERY economical cost. The sales for this project cover the cost of the book, providing 4-H & FFA families with all the details they need to know for a successful fair.

### FAIR BOOK DETAILS

This is the 'go to guide' for all the fair activities!

- Junior and Senior Fair Rules & Entry Forms.
- 2025 calendar of events.
- 2024 Grand & Reserve Champion photos.
- Full color cover and black print inside
- 1,000 copies are distributed in April plus an electronic version is posted on-line at [www.HolmesCountyFair.com](http://www.HolmesCountyFair.com)

### THE OFFICIAL HOLMES COUNTY FAIR GUIDE!

- ADVERTISERS NEEDED!
- Quality Magazine Style
- Easy to use layout
- Four Ad sizes to choose from



Includes all resources and requirements for 4-H, FFA and Senior Fair participants to participate at the annual Holmes County Fair.

*Published by The Holmes  
County Agricultural Society.*

**RESERVE YOUR FAIR BOOK AD SPACE BY MARCH 7, 2025!**

See following pages for details on fair book ad options and submission details.

# 2025 HOLMES COUNTY FAIR BOOK AD PRICES & SIZES

## FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$695  
(based on availability)
- B. Full color internal pages: \$595  
(based on availability)
- C. Black & white internal pages: \$415

## BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

## HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345  
(based on availability)
- B. Black & white internal pages: \$295

**Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or jonna@mcsprintsourc.com for more information.**

See all the fair books here



SCAN ME

## QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)  
b/w only: \$215  
(based on availability)
- B. Black & white internal pages: \$175

**PREMIUM POSITIONS in the Events Section in the front of the Fairbook!**  
(Limited to 6 spaces. Based on availability)

**FRIDAY, AUGUST 9**  
FAIR OPENS  
8:00 AM Dairy Showmanship and Show (L)  
9:00 AM Horse Versatility Show (H)  
9:00 AM Horse Show Judging (SA)  
10:00 AM Llams Show Judging (SA)  
10:00 AM Rides Open: Family Four Pack  
NOON Rides Open: 9 for ride prices & details  
3:00 PM Dairy Auction (L)  
4:30 PM Livestock Sale (L) Sale Order:  
Market Lambs, Market Dairy Goats,  
Market Meat Goats, Beef Steers, Rabbits,  
Beef Feeders, Dairy Feeders  
Grand Gauche Memorial OSTPA  
Truck & Tractor Pull (G)  
7:00 PM Light Limited Pro Show/ Limited Pro  
Diesel Tractor Pro Stock Tractors/  
Pro Stock Semi  
For rules and registration information visit  
www.OSTPA.com  
SPONSORED BY: MILLERSBURG TIRE  
SERVICE, INC. & CHANNEL SEED  
8:00 PM John Schmid (Gospel/Country) (S)

**SATURDAY, AUGUST 10**  
FAIR OPENS  
8:00 AM Showman of Showman Contest (L)  
9:00 AM Dirt Drag Race (G)  
10:00 AM 4-H Awards Ceremony (L)  
11:00 AM Be You Livestock Show (L)  
NOON Horse Fun Show (H)  
NOON Rides Open: 8000 ride pass  
NOON See page 9 for ride prices & details  
2:00 PM Pedal Tractor Pull (outside arena building)  
2:00 PM Celebrity Showman (L)  
3:30 PM Corn Hole Tournament (outside arena building)  
4:00 PM Pet Wee Swine Show (L)  
5:00 PM Money Scramble (H)  
7:00 PM Demolition Derby (Dpm) (G)  
8:00 PM SPONSORED BY: RIG TOWING & RECOVERY  
10:45 PM Callanaw Rednecks (Country) (S)  
All Non Market Livestock Projects Released

**SUNDAY, AUGUST 11**  
7:00 AM Market Livestock Released  
9:00 AM All Other Exhibits Released  
10:00 AM 4-H Booth Tear Down  
4:00 PM ALL EXHIBITS MUST HAVE BEEN REMOVED

**TRUCK & TRACTOR PULL**  
Tuesday, August 6, 2024 at 4 p.m.  
Tractor Entry Fee: \$20 | Truck Entry Fee: \$25

3,750LB 4 MPH	6,500 LB Open
4,250LB 4 MPH	7,000 LB (Classie Super Shock (OTPA Sash Closed))
5,000LB 4 MPH	8,500 LB Farm
6,500LB 4 MPH	10,000 LB Livestock Diesel
6,500LB/7000LB Unlimited Open Farm	10,500 LB Open
6,500 LB (OTPA)	10,500 LB 12MPH
Nationals, Sponsored by Holmes Post Control	12,000LB 12MPH
6,500LB Limited Street Gas	

ATTENTION PULLERS: There will be more booking available this year for the later arrival competitors.  
CLASS AND RULE QUESTIONS:  
Jim Flinn 330-465-4397 | Use Griess: 330-317-0398

**YOU'VE GOT OPTIONS AUCTION OR LISTING**  
Our dedication to serving you the most money for your assets and ability to deliver on those expectations, is the reason we're here today. We'll use our method of close work hard for you and your property to best defend your job.  
FREE CONSULTATION: (330) 452-4111

**DEADLINE MARCH 7!**

## Expanded Advertising Opportunities in 2025!

This year, we are offering ad placements in four counties—giving you more exposure with the convenience of a single booking. Better yet, **receive a 15% discount when you repeat your ad in multiple fair books!**

- ▶ **Holmes County (Millersburg)** – Ads due March 7, 2025
- ▶ **Belmont County (St. Clairsville)** – Ads due April 18, 2025
- ▶ **Muskingum County (Zanesville)** – Ads due May 1, 2025
- ▶ **Tuscarawas County (Dover)** – Ads due May 9, 2025

## 2025 Holmes County Fair Book Advertiser Contract

FAIR BOOK Black & White Interior Ads	FAIR BOOK Color Ads - Limited Availability
<input type="checkbox"/> 1/4 Page \$ 175 - <b><i>\$148.75 for additional ads</i></b>	<input type="checkbox"/> Back Cover \$ 695
<input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215- Limited Availability	<input type="checkbox"/> Full Page \$ 595 - <b><i>\$505.75 for additional ads</i></b>
<input type="checkbox"/> Half Page \$ 295 - <b><i>\$250.75 for additional ads</i></b>	<input type="checkbox"/> Half Page \$ 345 - <b><i>\$293.75 for additional ads</i></b>
<input type="checkbox"/> Full Page \$ 415 - <b><i>\$352.75 for additional ads</i></b>	
<input type="checkbox"/> Business card \$ 115 - <b><i>\$97.75 for additional ads</i></b>	

**REPEAT YOUR AD IN OTHER COUNTY FAIR BOOK TO SAVE \$\$!**

**15% discount for repeating the same ad (prices listed above).**

**YES! Please repeat my ad in the following at a discount:**

Tuscarawas County Fair book  
 Muskingum County Fair book  
 Belmont County Fair book

**ADVERTISING DEADLINE IS MARCH 7, 2025!**

Please indicate one of the following:

My ad will come press ready - materials due **March 11, 2025**  
 I will need my ad designed.

Please submit logo, photos and ad copy with this contract. See below.\*

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
 \_\_\_\_\_

Phone(s): \_\_\_\_\_

E-mail(s): \_\_\_\_\_  Please Invoice us. **Terms: Net 30**

Send Invoice to: \_\_\_\_\_

**\*AD COPY** Details/Instructions:

**To secure your space please return this contract by **March 7, 2025** to:**  
 Make Checks payable to: Stone Creek Marketing & Management LLC  
*Same company, new name.*

**Stone Creek Marketing**  
 Attn: Jonna Cronebaugh  
 220 W Jefferson Street  
 Stone Creek OH 43840  
 Cell: 330.243.6373  
**Email: [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)**

Please send all ad materials in hi resolution pdf, jpg, eps,  
 or tif format to: [jonna@mcsprintsource.com](mailto:jonna@mcsprintsource.com)