

THE OFFICIAL COSHOCTON COUNTY FAIR BOOK

2025 Advertising



174th Annual COSHOCTON COUNTY FAIR

September 26 - October 2, 2025

Dear Community Supporter,

Plans are under way for the 174th annual Coshocton County Fair! Although the fair takes place in September the 4-H and FFA exhibitors are already busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

This is your opportunity to support the kids of Coshocton County by placing an ad in the Official Fair Book. This is a great opportunity to gain exposure throughout the community at a VERY economical cost. The sales for this project cover the cost of the book, providing 4-H & FFA families with all the details they need to know for a successful fair.

FAIR BOOK DETAILS

This is the 'go to guide' for all the fair activities!

- Junior and Senior Fair Rules & Entry Forms.
- 2025 calendar of events.
- Full color cover and black print inside
- 1,800 copies are distributed in July plus an electronic version is posted on-line at www.CoshoctonCountyFair.org

NEW IMPROVED FORMAT!

- ADVERTISERS NEEDED!
- Quality Magazine Style
- Easy to use layout
- Four Ad sizes to choose from



Includes all resources and requirements for 4-H, FFA and Senior Fair participants to participate at the annual Coshocton County Fair.

*Published by The Coshocton County
Agricultural Society.*

RESERVE YOUR FAIR BOOK AD SPACE BY MAY 23, 2025!

See following pages for details on fair book ad options and submission details.

2025 COSHOCTON COUNTY FAIR BOOK AD PRICES & SIZES

FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$695
(based on availability)
- B. Full color internal pages: \$595
(based on availability)
- C. Black & white internal pages: \$415

QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)
b/w only: \$215
(based on availability)
- B. Black & white internal pages: \$175

BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

PREMIUM POSITIONS
in the Events
Section in the
front of the
Fairbook!
(Limited to 6 spaces.
Based on availability)

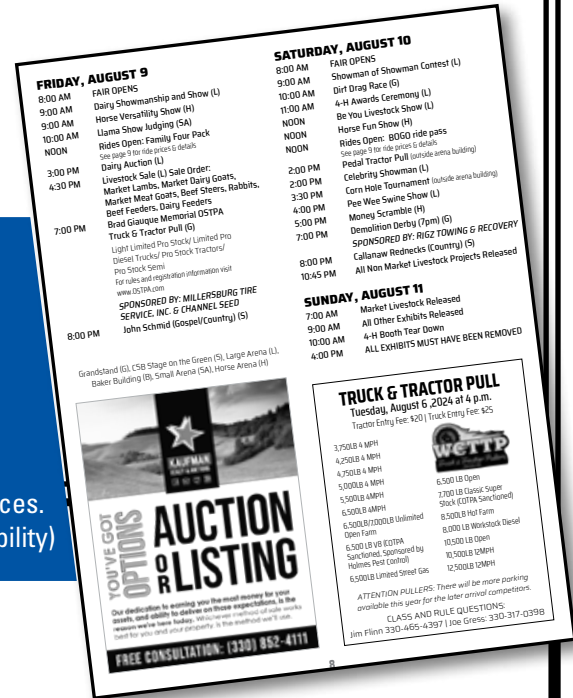
HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345
(based on availability)
- B. Black & white internal pages: \$295

Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or jonna@mcsprintsource.com for more information.



Expanded Advertising Opportunities in 2025!

This year, we are offering ad placements in four counties—giving you more exposure with the convenience of a single booking. Better yet, **receive a 15% discount when you repeat your ad in multiple fair books!**

- ▶ **Belmont County (St. Clairsville)** – Ads due April 18, 2025
- ▶ **Muskingum County (Zanesville)** – Ads due May 9, 2025
- ▶ **Tuscarawas County (Dover)** – Ads due May 16, 2025

2025 Coshocton County Fair Book Advertiser Contract

FAIR BOOK Black & White Interior Ads	FAIR BOOK Color Ads - Limited Availability
<input type="checkbox"/> 1/4 Page \$ 175 - <i>\$148.75 for additional ads</i>	<input type="checkbox"/> Back Cover \$ 695
<input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215 - Limited Availability	<input type="checkbox"/> Full Page \$ 595 - <i>\$505.75 for additional ads</i>
<input type="checkbox"/> Half Page \$ 295 - <i>\$250.75 for additional ads</i>	<input type="checkbox"/> Half Page \$ 345 - <i>\$293.75 for additional ads</i>
<input type="checkbox"/> Full Page \$ 415 - <i>\$352.75 for additional ads</i>	
<input type="checkbox"/> Business card \$ 115 - <i>\$97.75 for additional ads</i>	

REPEAT YOUR AD IN OTHER COUNTY FAIR BOOK TO SAVE \$\$! _____ *Belmont County Fair book (Deadline 4/18/25)*

15% discount for repeating the same ad (prices listed above). _____ *Tuscarawas County Fair book (Deadline 5/9/25)*

YES! Please repeat my ad in the following at a discount: _____ *Muskingum County Fair book (Deadline 5/16/25)*

ADVERTISING DEADLINE IS MAY 23, 2025!

Please indicate one of the following: My ad will come press ready - materials due **May 28, 2025**

I will need my ad designed.
Please submit logo, photos and ad copy with this contract. See below.*

Business Name: _____

Contact: _____

Mailing Address: _____

Phone(s): _____

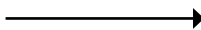
E-mail(s): _____ Please Invoice us. **Terms: Net 30**

Send Invoice to: _____

***AD COPY** Details/Instructions:

To secure your space please return this contract by **May 23, 2025 to:**

Make Checks payable to: Stone Creek Marketing & Management LLC



Stone Creek Marketing

Attn: Jonna Cronebaugh

220 W Jefferson Street

Stone Creek OH 43840

Cell: 330.243.6373

Email: jonna@mcsprintsourc.com

Please send all ad materials in hi resolution pdf, jpg, eps,
or tif format to: jonna@mcsprintsourc.com