

2026 OFFICIAL COUNTY FAIR BOOK

Advertising Opportunities



Choose from five county
fair books and reap the benefit of
multiple ad discounts!

Dear Community Supporter,

Plans are well under way for annual County Fairs! Although the fair takes place later this year 4-H and FFA exhibitors are already busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

Now is your chance to support kids on a local level while gaining exposure for your business by securing an ad space in the annual fair books. Reach the agricultural families and beyond by providing 4-H & FFA families with all the details they need to know for a successful fair.

See next pages for publication dates and deadlines.

See complete books on the website or scan the QR code.

www.OhioFairBooks.com



SCAN ME

Pick your Markets for Expanded Advertising Opportunities!

Choose from five county fair books—giving you more exposure with the convenience of a single booking. **Better yet, RECEIVE A 15% DISCOUNT when you repeat your ad in multiple fair books!**



HOLMES CO FAIR
AT HARVEST RIDGE

► Holmes County Fair - Millersburg

103rd Annual Fair on August 10-15, 2026 | Ad Deadline March 6, 2026
1,000 Printed | Posting online at www.HolmesCountyFair.com



► Muskingum County Fair - Zanesville

180th Annual Fair on August 16 - 22, 2026 | Ad Deadline April 10, 2026
1,800 Printed | Posted online at www.MuskingumCoFair.com



► Belmont County Fair - St. Clairsville

177th Annual Fair on September 7 - 13, 2026 | Ad Deadline May 22, 2026
2,500 Printed | Posted online at www.BelmontCountyFair.org



► Tuscarawas County Fair - Dover

176th Annual Fair on September 21 - 27, 2026 | Ad Deadline April 16, 2026
2,000 Printed | Posted online at www.TuscCountyFairGrounds.com



► Coshocton County Fair - Coshocton

175th Annual Fair on October 2-8, 2026 | Ad Deadline May 11, 2026
2,000+ Printed | Posted online at www.CoshoctonCountyFair.org

COUNTY FAIR BOOKS FEATURE

- Quality Magazine Style, Easy to use layout
- Full color gloss cover and black print inside
- Four Ad sizes to choose from in color and black/white beginning at just \$115
- Junior and Senior Fair Rules & Entry Instructions.
- 2026 calendar of events.
- Printed circulation plus an electronic version posted on-line



Fair Books include all resources and requirements for 4-H, FFA and Senior Fair participants to register and participate at their respective Fairs.

The ONLY OFFICIAL publication authorized by the County Fair Board.

RESERVE YOUR FAIR BOOK AD SPACE TODAY!

See following pages for details on fair book ad options, rates and deadlines.

COUNTY FAIR BOOK AD PRICES & SIZES

**15% DISCOUNT
TO REPEAT
YOUR AD IN
MULTIPLE FAIR
BOOKS!**

FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

A. Full color outside back cover: \$695 (based on availability)

No Repeat ad discount

B. Full color internal pages: \$595 (based on availability)

\$505.75 for additional ads

C. Black & white internal pages: \$415

\$352.75 for additional ads

HALF PAGE ADS

7.75" x 5"

Half page rates/options

A. Full color: \$345 *\$293.75 for additional ads*
(based on availability)

B. Black & white internal pages: \$295

\$250.75 for additional ads

BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

\$97.75 for additional ads

Full color ads available on a limited basis!

Please contact Jonna Cronebaugh at 330.243.6373 or
info@ohiofairbooks.com for more information.

QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

A. PREMIUM POSITIONS (Events Section)

Black & white only: \$215 (based on availability)

\$182.75 for additional ads

B. Black & white internal pages: \$175

\$148.75 for additional ads

**Only \$215
PREMIUM
POSITION
in the Events
Section in the
front of the
Fairbook!
Limited spaces!
First come, first served!**

The image shows two pages from a county fairbook. The left page is a schedule for 'THURSDAY, SEPTEMBER 4, 2025'. It lists various events from 9:00 a.m. to 7:30 p.m., including Jr. Fair Horse Contest Show, Sheriff Stretch, and KidBucks Game Show. The right page is an advertisement for 'B&B CUSTOM BUTCHERING' with a 'BEST OF LUCK TO THE FFA & 4-H PARTICIPANTS' message, a diagram of a cow with meat cuts labeled, and contact information. Below these are two more pages from the fairbook, one for 'Riesbeck's Food Markets' and another for 'THE BELMONT COUNTY FAIR', both featuring event schedules and promotional text.



SCAN ME

See 2025 Complete Fair books.

Scan QR code or visit:

www.OhioFairBooks.com

2026 COUNTY FAIR BOOK ADVERTISER CONTRACT

FAIR BOOK Black & White Interior Ads		Choose Publication
<input type="checkbox"/> Business card	\$115	<i>\$97.75 for additional ads</i>
<input type="checkbox"/> 1/4 Page	\$175	<i>\$148.75 for additional ads</i>
<input type="checkbox"/> 1/4 Page	PREMIUM POSITION on Events Page \$215	<i>\$182.75 for additional ads</i>
<input type="checkbox"/> Half Page	\$295	<i>\$250.75 for additional ads</i>
<input type="checkbox"/> Full Page	\$415	<i>\$352.75 for additional ads</i>
FAIR BOOK Color Ads - Limited Availability		
<input type="checkbox"/> Back Cover	\$695	<i>No repeat discount</i>
<input type="checkbox"/> Full Page	\$595	<i>\$505.75 for additional ads</i>
<input type="checkbox"/> Half Page	\$345	<i>\$293.75 for additional ads</i>

PLEASE INDICATE ONE OF THE FOLLOWING:

Please repeat my previous ad
 Revise my previous ad.
Note revisions below.

My ad will come press ready.
Materials due on publication deadline.

I will need my ad designed.
*Please submit logo, photos and ad copy with this contract by the ad deadline date. See below.**

Business Name: _____

Contact: _____

Mailing Address: _____

Phone(s): _____

E-mail(s): _____

Send Invoice to: _____ Please Invoice us. **Terms: Net 30**

*AD COPY Details/Instructions:

Please send all ad materials
in hi resolution pdf, jpg, eps,
or tif format to:
info@ohiofairbooks.com

Stone Creek Marketing & Management
Attn: Jonna Cronebaugh
220 W Jefferson Street, Stone Creek OH 43840
330.243.6373 | info@ohiofairbooks.com

To secure your space please return this contract to: 
Make Checks payable to: Stone Creek Marketing & Management LLC