

**LIMITED FULL COLOR  
AD SPACE AVAILABLE**  
*Call today to secure your spot!*



**Muskingum Co.**

**FAIR**

**179<sup>TH</sup> ANNUAL**

**AUGUST 10-16  
2025**

## THE OFFICIAL FAIR BOOK 2025 ADVERTISING

Dear Community Supporter,

Plans are under way for the annual Muskingum County Fair! Although the fair takes place in August the 4-H and FFA exhibitors have been busy planning and caring for their projects. The knowledge & experience gained and skills learned in the course of any project are invaluable as they enter adult life and the workforce.

This is your opportunity to support the kids of Muskingum County by placing an ad in the Official Fair Book. This is a great opportunity to gain exposure throughout the community at a VERY economical cost. The sales for this project cover the cost of the book, providing 4-H & FFA families with all the details they need to know for a successful fair.



### EASY TO USE FORMAT!

The Official 'GO-TO' Guide for the Muskingum County Fair!

- 2025 Schedule of Events
- Four Ad sizes to choose from - starting at just \$115
- 1,800 copies are distributed in July plus an electronic version is posted on-line at [www.MuskingumCoFair.com](http://www.MuskingumCoFair.com)



### FOR MORE INFORMATION CONTACT:

#### Marketing Consulting Services

Attn: Jonna Cronebaugh

Cell: 330.243.6373

Email: [jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com)

**Published by  
The Muskingum County Agricultural Society.**



**RESERVE YOUR FAIR BOOK AD SPACE BY MAY 1, 2025!**

See following pages for details on fair book ad options and submission details.

# 2025 MUSKINGUM COUNTY FAIR BOOK AD PRICES & SIZES

## FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$695  
(based on availability)
- B. Full color internal pages: \$595  
(based on availability)
- C. Black & white internal pages: \$415

## BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

## HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345  
(based on availability)
- B. Black & white internal pages: \$295

**Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or [jonna@mcsprintsources.com](mailto:jonna@mcsprintsources.com) for more information.**

See all  
the fair  
books  
here



SCAN ME

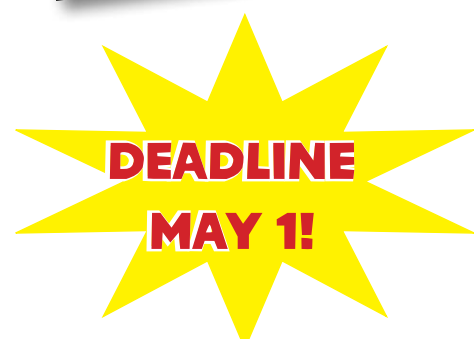
## QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)  
b/w only: \$215  
(based on availability)
- B. Black & white internal pages: \$175

**PREMIUM POSITIONS**  
in the Events  
Section in the  
front of the  
Fairbook!  
(Limited to 6 spaces.  
Based on availability)



## Expanded Advertising Opportunities in 2025!

*This year, we are offering ad placements in four counties—giving you more exposure with the convenience of a single booking. Better yet, **receive a 15% discount when you repeat your ad in multiple fair books!***

- ▶ **Holmes County (Millersburg)** – Ads due March 7, 2025
- ▶ **Belmont County (St. Clairsville)** – Ads due April 18, 2025
- ▶ **Muskingum County (Zanesville)** – Ads due May 1, 2025
- ▶ **Tuscarawas County (Dover)** – Ads due May 9, 2025

# 2025 MUSKINGUM COUNTY FAIR BOOK CONTRACT

FAIR BOOK Black & White Interior Ads	FAIR BOOK Color Ads - Limited Availability
<input type="checkbox"/> 1/4 Page \$ 175 - <b><i>\$148.75 for additional ads</i></b>	<input type="checkbox"/> Back Cover \$ 695
<input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215 - Limited Availability	<input type="checkbox"/> Full Page \$ 595 - <b><i>\$505.75 for additional ads</i></b>
<input type="checkbox"/> Half Page \$ 295 - <b><i>\$250.75 for additional ads</i></b>	<input type="checkbox"/> Half Page \$ 345 - <b><i>\$293.75 for additional ads</i></b>
<input type="checkbox"/> Full Page \$ 415 - <b><i>\$352.75 for additional ads</i></b>	
<input type="checkbox"/> Business card \$ 115 - <b><i>\$97.75 for additional ads</i></b>	

**REPEAT YOUR AD IN OTHER COUNTY FAIR BOOK TO SAVE \$\$!**

**15% discount for repeating the same ad** \_\_\_\_\_ *Holmes County Fair book (deadline 3/7/25)*  
*(prices listed above).* \_\_\_\_\_ *Belmont County Fair book (deadline 4/18/25)*  
**YES! Please repeat my ad in the following at a discount:** \_\_\_\_\_ *Tuscarawas County Fair book (deadline 5/9/25)*

**ADVERTISING DEADLINE IS MAY 9, 2025**

Please indicate one of the following:

My ad will come press ready - materials due **May 2, 2025**

I would like Marketing Consulting Services to design my ad.  
Please submit logo, photos and ad copy with this contract. See below.\*

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone(s): \_\_\_\_\_

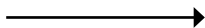
E-mail(s): \_\_\_\_\_  Please Invoice us. **Terms: Net 30**

Send Invoice/Receipt to: \_\_\_\_\_

**\*AD COPY** Details/Instructions:

**To secure your space please return this contract by **May 1, 2025** to:**

Make Checks payable to: Stone Creek Marketing & Management LLC  
*Same company, new name.*



**Stone Creek Marketing**  
 Attn: Jonna Cronebaugh  
 220 W Jefferson Street  
 Stone Creek OH 43840  
 Cell: 330.243.6373  
**Email: [jonna@mcsprintsourc.com](mailto:jonna@mcsprintsourc.com)**

Please send all ad materials in hi resolution pdf, jpg, eps,  
 or tif format to: [jonna@mcsprintsourc.com](mailto:jonna@mcsprintsourc.com)