



September 15-21, 2025

Sponsorship Opportunities

Show your support and gain marketing to more than **50,000 customers** during the **7 days** of the Tuscarawas County Fair - and beyond!

MANY SPONSORSHIP PACKAGES INCLUDE:

- Banner display
- Social media boosts
- Promotion on fair website
- Fair book ads
- Day passes
- Digital sign advertising
- Event Sponsorships
- ...And more!

For details visit:

www.TuscCountyFairGrounds.com/fair-sponsorships



Celebrating 175 years of supporting youth and agriculture!



Facebook @tcofair - 10,000+ followers
Instagram: Tuscarawas_County_Fair



www.TuscCountyFairgrounds.com

Tuscarawas County Fair Book 2025 Advertising

On behalf of the Tuscarawas County Fair and 4-H programs, the Tuscarawas County Agricultural Society is providing a special offer to your company! Gain additional exposure throughout the community at a VERY economical cost with Fair Book Ads, Digital Advertising and Sponsorship Opportunities!

BUNDLE ITEMS FOR BIGGER DISCOUNTS:

- **Discount on digital sign advertising with your ad placement!**
- **Discount on repeating an ad in Holmes, Belmont or Muskingum County Fair Books!**
- **FAIR SPONSORS receive FREE ad space in the fair book and on the digital sign!**

FAIR BOOK DETAILS

This is the 'go to guide' for all the fair activities!

- Junior and Senior Fair Rules.
- 2025 calendar of events.
- 2024 Grand & Reserve Champion photos.
- Full color cover and black print inside, 100 total pages!
- 1,800 copies are distributed in June plus an electronic version is posted on-line at www.tusccountyfair.com.



SAVE \$25 - \$75 ON DIGITAL ADVERTISING

All fair book advertisers will have the opportunity to take advantage of discounts on digital billboard advertising on the sign at the fair grounds main gate (Wooster Ave.).

Minimum 4 week contract. No political ads permitted. See attached rate sheet for details.

RESERVE YOUR FAIR BOOK AD SPACE BY MAY 9, 2025!

See following pages for details on fair book ads, digital sign advertising and sponsorship opportunities.

2025 TUSCARAWAS COUNTY FAIR BOOK AD PRICES & SIZES

FULL PAGE ADS

7.75" x 10.25"

Full page rates/options

- A. Full color outside back cover: \$645
(Based on availability)
- B. Full color internal pages: \$595
(Based on availability)
- C. Black & white internal pages: \$415

\$50-75 OFF digital advertising with full page ad!

Minimum 4 week contract.

CHAMPION SPONSORS

Receive full page ad FREE

BUSINESS CARD ADS

1/8 page - 3.5" x 2"

Black & White interior pages only - \$115

HALF PAGE ADS

7.75" x 5"

Half page rates/options

- A. Full color: \$345
(Based on availability)
- B. Black & white internal pages: \$295

\$50-75 OFF digital advertising with half page ad!

Minimum 4 week contract.

BLUE RIBBON & BEST OF SHOW SPONSORS

Receive half page ad FREE

QUARTER PAGE ADS

3.5" x 4.5"

Quarter page rates/options

- A. PREMIUM POSITIONS (Events Section)
b/w only: \$215
(based on availability)

- B. Black & white internal pages: \$175

\$25 OFF digital advertising with 1/4 page ad!

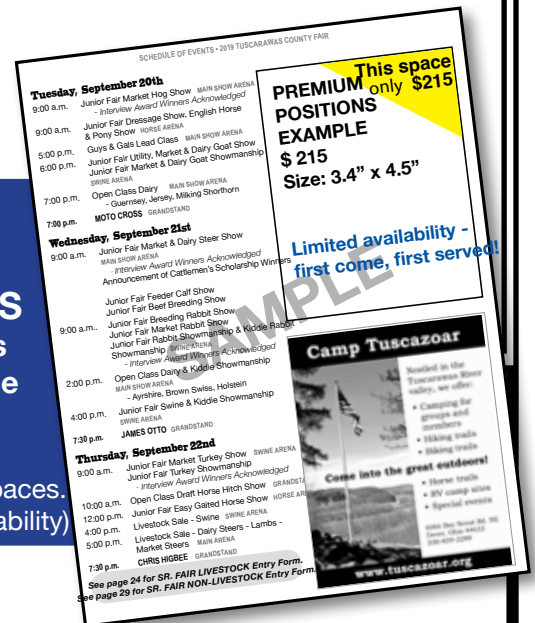
Minimum 4 week contract.

RED RIBBON SPONSORS

Receive quarter page ad FREE

PREMIUM POSITIONS in the Events Section in the front of the Fair book!

(Limited to 6 spaces. Based on availability)



Full color ads available on a limited basis; please contact Jonna Cronebaugh at 330.243.6373 or jonna@mcsprintsourc.com for more information.

Expanded Advertising Opportunities in 2025!

This year, we are offering ad placements in four counties—giving you more exposure with the convenience of a single booking. Better yet, **receive a 15% discount when you repeat your ad in multiple fair books!**

- ▶ **Holmes County (Millersburg)** – Ads due March 7, 2025
- ▶ **Belmont County (St. Clairsville)** – Ads due April 18, 2025
- ▶ **Muskingum County (Zanesville)** – Ads due May 1, 2025
- ▶ **Tuscarawas County (Dover)** – Ads due May 9, 2025

2025 Tuscarawas County Fair Book Advertiser Contract

<p>FAIR BOOK Black & White Interior Ads</p> <p><input type="checkbox"/> 1/4 Page \$ 175 - \$148.75 for additional ads</p> <p><input type="checkbox"/> 1/4 Page PREMIUM POSITION on Events Page \$ 215</p> <p><i>___ Yes I would like to take advantage of \$25 OFF digital advertising.</i></p> <p><input type="checkbox"/> Half Page \$ 295 - \$250.75 for additional ads</p> <p><input type="checkbox"/> Full Page \$ 415 - \$352.75 for additional ads</p> <p><i>___ Yes I would like to take advantage of \$50 OFF digital advertising.</i></p> <p><input type="checkbox"/> Business card \$ 115</p>	<p>FAIR BOOK Color Ads - Limited Availability</p> <p><input type="checkbox"/> Back Cover \$ 695</p> <p><input type="checkbox"/> Full Page \$ 595 - \$505.75 for additional ads</p> <p><input type="checkbox"/> Half Page \$ 345 - \$293.75 for additional ads</p> <hr/> <p>FAIR SPONSORSHIP</p> <p><i>___ Yes I am interested in becoming a Fair Sponsor, please contact me to discuss further.</i></p> <hr/> <p>15% DISCOUNT ON MUSKINGUM, BELMONT OR HOLMES COUNTY FAIR BOOK AD</p> <p><i>Ask about deadlines and rates when advertising in multiple books!</i></p>
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ADVERTISING DEADLINE IS MAY 9, 2025!

- Please indicate one of the following:
- Please repeat last year's ad (if applicable)
 - My ad will come press ready - materials due **May 12, 2025**
 - I would like Marketing Consulting Services to design my ad. Please submit logo, photos and ad copy with this contract.



Business Name: _____

Contact: _____

Mailing Address: _____

Phone(s): _____

E-mail(s): _____ Please Invoice us. Terms: Net 30

Send Invoice/Receipt to: _____

*AD COPY Details/Instructions:

To secure your space please return this contract by **May 9, 2025** to:
 Make Checks payable to: Stone Creek Marketing & Management LLC
Same company, new name.

Stone Creek Marketing
 Attn: Jonna Cronebaugh
 220 W Jefferson Street
 Stone Creek OH 43840
 Cell: 330.243.6373
Email: jonna@mcsprintsource.com

Please send all ad materials in hi resolution pdf, jpg, eps, or tif format to: jonna@mcsprintsource.com



Stone Creek Marketing & Management
220 W. Jefferson Street
Stone Creek OH 44681
Jonna Cronebaugh | 330.243.6373

TUSCARAWAS COUNTY FAIR GROUNDS

Digital Sign Advertising Information

RATE SCHEDULE:

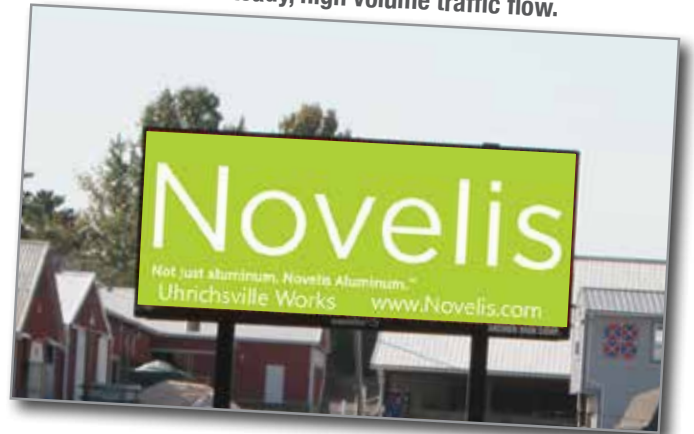
\$60/week - one message
\$115/ 2 weeks - one message
\$195/ 4 weeks (\$48.75/week) - 2 messages
\$345/ 8 weeks (\$43.13/week) - 4 messages
\$495/ 12 weeks (\$41.25/week) - 5 messages
\$865/ 26 weeks (\$33.27/week) - 8 messages
\$1,595/ 52 weeks (\$30.67/week) - 12 messages
Additional messages for each contract: \$25 each

TRAFFIC COUNT 8,900* *Wooster Avenue south-bound cars per day. That's well over 10,000 people that will see your message every day!*

ADVERTISING DETAILS:

- Multiple week contracts can be split into 7 day time slots over 12 months
- Maximum purchase is 3 slots
- Limit of 20 messages to be displayed at any one time (each message displays for :30 seconds)
- Payment Information: Pre-payment for any contract 4 weeks and under. Contracts for more than 4 weeks can set up multiple payments but the initial payment is to be paid before the message will start. Credit cards accepted.
- Political messages are not permitted on the sign.

Located at the Wooster Avenue Gate stop light with steady, high volume traffic flow.



Your Message:

- Every message will display for :30 each and must be a static image, i.e. no video or moving graphics (per City of Dover regulations)
- We will help you create a simple, to-the-point message. For best readability limit your message to 3 lines of text; business or event name and 2 lines of text explaining your service, special, event, etc. including contact information (approx. 25 characters per line).
- Advertisers will receive an electronic proof that must be approved before the message will be displayed on the sign - 2 proofs for each image included with the cost of your advertising. Each additional proof is \$25.
- If you are provide the image, please use this set up: 480 x 192 pixels, 72 dpi JPG.

TO ADVERTISE

Jonna Cronebaugh
Marketing Consulting Services
330.243.6373 mobile
jonna@mcsprintsources.com

*Updated May 2024